ORDERS FOR

"THE MEDICINE SHOW"

ARE STILL POURING IN . . . HAVE YOU SENT YOURS YET?

This is the CU edition, available from CU for $1. The Simon and Schuster edition is now available at bookstores at $1.50 in paper covers, $3.95 in hard covers.

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12-MONTH

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Advertising:
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- false, and FTC 425
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- *Lucite* wall paint ..... 563†
- pain-killers, FTC action ..... 331†
- toys ..... 638†
- value to consumer 53
- Yellow Pages ..... 491†

Air conditioners, room 332*

Air pollution, see Health and medicine

Air purifiers, room ..... 214†

Antennas, see Television, Radios & Hi-fi

Appliances:
- air conditioners, room 332*
- air purifiers, room ..... 214†
- barbecue equipment, outdoor ..... 349†
- blankets, electric 584*
- blenders, electric 580*, 109*
- can openers, electric 588*
- clothes dryers, gas & electric ..... 445*, 594†
- crisper, electric, *Brisker* ..... 387†
- dehumidifiers, electric 388*
- dish dryer, *Thermo-Pure Electric* ..... 488†
- drills, ¼-in., universal attachments 90*
- shockproof, *Millers Falls Model A* ..... 384†
- freezers, upright 512*
- hair dryers, electric, portable ..... 244*, 433†
- heaters, electric, portable 118*
- heating pads, electric 167*
- incinerators, gas-fired, indoor 326
- irons, steam, steam/spray ..... 73*, 117†, 491†
- polishers, floor, electric ..... 52†, 231†
- refrigerator capacity 387
- sewing machines, straight-stitch ..... 63†
- toaster, electric, *Supre-Macy 605* ..... 229†, 401†
- vacuum cleaners, tank & upright 132*, 376†, 594†
- vaporizers, electric; *Bauer* ..... 89*; 116†
- washing machines, history of ..... 568†
- water heater tank linings 7

Automobiles and automotives:
- ANNUAL AUTO ISSUE, 1961 ..... 168-202*
- 1962 car preview ..... 525†
- alternators & battery life ..... 438†
- antifreezes ..... 556†
- auto safety 184
- Conf., Vehicle Design & Safety Research 467
- brakes, parking ..... 220†
- bucket seats ..... 536†
- *Buick: Le Sabre; Special* ..... 254†; 30†, 420†
- Canadian-U.S. cars ..... 201†
- *Checker Superba* ..... 186†
- *Chevrolet: 6; V-8* ..... 471†; 101†
- *Chrysler: Newport; 300-G* ..... 254†; 187†
- *Comet* ..... 144†, 486†
- Compacts, U.S., 1961 ..... 30†, 144†
- *Corvair* ..... 144†
- *Corvette* ..... 187†
- *Dodge Lancer* ..... 30†
- exhaust fumes, station wagons ..... 164†, 363†
- *Falcon* ..... 144†, 417†
- *Ford: 6; V-8* ..... 471†; 101†
- foreign cars; use of U.S. gas ..... 564†; 220†
- glass, safety 186
- insurance, auto, CU survey 488, 539
- *Lark* ..... 30†, 417†
- lubrication, intervals, new ..... 174†
- markups vs. discounts & taxes 221, 376
- *Mercury Monterey* ..... 254†
- *Metropolitan* ..... 564†
- *Oldsmobile: 88; F-85* ..... 254†; 30†, 420†
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- toys ..... 638†
- value to consumer 53
- Yellow Pages ..... 491†

Air conditioners, room 332*

Air pollution, see Health and medicine

Air purifiers, room ..... 214†

Antennas, see Television, Radios & Hi-fi

Appliances:
- air conditioners, room 332*
- air purifiers, room ..... 214†
- barbecue equipment, outdoor ..... 349†
- blankets, electric 584*
- blenders, electric 580*, 109*
- can openers, electric 588*
- clothes dryers, gas & electric ..... 445*, 594†
- crisper, electric, *Brisker* ..... 387†
- dehumidifiers, electric 388*
- dish dryer, *Thermo-Pure Electric* ..... 488†
- drills, ¼-in., universal attachments 90*
- shockproof, *Millers Falls Model A* ..... 384†
- freezers, upright 512*
- hair dryers, electric, portable ..... 244*, 433†
- heaters, electric, portable 118*
- heating pads, electric 167*
- incinerators, gas-fired, indoor 326
- irons, steam, steam/spray ..... 73*, 117†, 491†
- polishers, floor, electric ..... 52†, 231†
- refrigerator capacity 387
- sewing machines, straight-stitch ..... 63†
- toaster, electric, *Supre-Macy 605* ..... 229†, 401†
- vacuum cleaners, tank & upright 132*, 376†, 594†
- vaporizers, electric; *Bauer* ..... 89*; 116†
- washing machines, history of ..... 568†
- water heater tank linings 7

Automobiles and automotives:
- ANNUAL AUTO ISSUE, 1961 ..... 168-202*
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- *Chrysler: Newport; 300-G* ..... 254†; 187†
- *Comet* ..... 144†, 486†
- Compacts, U.S., 1961 ..... 30†, 144†
- *Corvair* ..... 144†
- *Corvette* ..... 187†
- *Dodge Lancer* ..... 30†
- exhaust fumes, station wagons ..... 164†, 363†
- *Falcon* ..... 144†, 417†
- *Ford: 6; V-8* ..... 471†; 101†
- foreign cars; use of U.S. gas ..... 564†; 220†
- glass, safety 186
- insurance, auto, CU survey 488, 539
- *Lark* ..... 30†, 417†
- lubrication, intervals, new ..... 174†
- markups vs. discounts & taxes 221, 376
- *Mercury Monterey* ..... 254†
- *Metropolitan* ..... 564†
- *Oldsmobile: 88; F-85* ..... 254†; 30†, 420†
- *Plymouth: 6; V-8* ..... 471†; 101†

Pontiac Catalina ... 254†
radios ... 180, 438†
Rambler; American 101†, 144†, 220†, 326†; 30†
record players for cars ... 166†
Renault Gordini ... 564†
seat belts ... 230, 529, 541*
Saab ... 564†
spark plugs: *Fire Injector, Fuel Igniter* 60†, 167†
speedometers and odometers ... 162
station wagons; bus-type compacts.... 355*; 468†
Studebaker: Cruiser; Hawk ... 417†; 186†
Tempest 4 ... 30†, 417†
Thunderbird ... 186†
undercoating ... 220
unit construction, noise and rust ... 162
Valiant ... 144†
Volkswagen ... 564†
warranties, new ... 37, 197
wheel-balancing, *Gyro-Scopic Stabilizer* .... 593†

Barbecue equipment, outdoor ... 349†
Barbering kits, home ... 340*
"Best Buy" Gifts, 1961 ... 597-608†
Blankets, electric ... 584*
Blenders, food, electric ... 580*, 109*
Boating:
lifesaving devices ... 406*
safety advice ... 402, 491
Briefs, children's knit ... 502*

Cameras, see Photographic equipment
Can openers, electric ... 588*
Champagne ... 630†
Christmas shopping, see Economics for consumers
Cigarettes: *Brand "X"* ... 62†
tests, U.S. & Canadian ... 203†
Clocks, battery-operated ... 564†
Clothing and textiles:
briefs, children's knit ... 502*
diapers, disposable ... 151*
sheets and pillowcases ... 18*
sweaters, women's ... 622*
wash-and-wear fabric quality ... 443
Consumers Union:
25th Anniversary Issue ... 225-324*
annual meeting ... 444
auto safety program ... 184, 467
Canadian products Ratings ... 328
consumer conferences ... 385
directors:
election ... 567, 444
nomination ... 116
Reis, Bernard J. ... 492
film, "Consumers Want To Know" ... 58
financial statement ... 648
grant from AEC ... 60, 233
open house, 25th anniversary ... 62
President's congratulatory telegram ... 328
Questionnaire ... 326, 539, 546, 574
Ratings, changes in ranking ... 109*
staff: retirement of Florence Mason ... 536
subscriber, oldest charter ... 228
subscription, rate increase ... 438, 486
"This is CU" 1936-1961 ... 258-290R
vacancy for audio engineer ... 384
Cosmetics, children's ... 642
Crest toothpaste ... 52†, 119†, 538†

Dehumidifiers, electric ... 388*
Detergents, "all-purpose" liquid .... 13†, 442†, 538†
Diapers, disposable ... 151*
Dish dryer, *Thermo-Pure Electric* ... 488†
Drills, see Appliances
Drugs, see Health and medicine
Dryers, clothes, gas & electric ... 445*, 594†

Economics for consumers:
advertising, false, see Advertising
airplane fares for young people ... 641
cereal market study 1936 & 1961 ... 238†, 594
Christmas shopping:
"Best Buy" gifts, 1961 ... 597-608†
catalogs, how to shop through ... 596
club accounts ... 592
gifts from museums ... 620†
consumer counsel, Federal ... 38
consumer's lot, past, present & future ... 234
credit: buying; cards ... 574†; 157
Dept. of Consumers ... 52, 426
drug prices ... 316
guarantees ... 331, 534†
ham, watered 120, 326, 426, 462, 486, 590, 594
insurance:
auto, CU survey ... 488, 539
health insurance for aged ... 119, 218, 429
mortgage & FHA ... 488, 492, 590
labeling, simulated wood ... 119
mfrs. vs. retailers' brands 64†, 326, 377†, 387
packaging, deceptive:
FDA actions on ... 41†, 114, 232†, 489†
ham, watered, see Foods
Helena Rubinstein face cream ... 231†
Sail liquid detergent cap ... 213†
Sanka instant coffee ... 382†
Senate hearings on ... 522
soap, weight designation ... 649
Tri-vi-sol vitamins ... 481†
premium offers ... 540†, 585
price survey:
dehumidifiers ... 390†
freezers ... 517†
vacuum cleaners ... 141†, 481†, 594†
television programming and FCC ... 424, 486
true annual interest ... 7, 38
wash-and-wear fabric quality ... 443
Edge tools for sportsmen ... 581†

Federal Trade Commission:
advertising, false ... 425
cosmetics, foreign-origin claims ... 331
drug promotion & prices ... 316
guarantees ... 331
labeling, simulated wood ... 119
Lestoil, combustibility & labeling ... 442†
pain-killer ads ... 331†
refrigerator capacity ... 387
Fire starters, chemical & electric ... 353
Fishing reels, baitcasting, fresh water ... 458*
Flash units, see Photographic equipment
Floor covering, vinyl tile ... 552*
Food and Drug Administration:
air purifiers, room ... 214†
appropriations ... 536†
chemical additives ... 131
Hayden's Hollandaise Sauce, warning ... 489†
Delson Thin Mints ... 232†, 489†
liquid formula diets ... 231
New Light Spry ... 41†
ocean water, theapeutic claims ... 329
prescription drugs ... 316, 478
Swiss cheese ... 440
Foods:
cereals, market study ... 238†, 594
cheese, Swiss, FDA action ... 440
chemical additives ... 131, 462
dog foods ... 624
fish sticks, frozen, fried ... 80*
frozen-food handling regulations ... 82
ham, watered 120, 326, 426, 462, 486, 590, 594
hollandaise sauce, *Hayden's*, warning ... 489†
peaches, canned, frozen ... 250*
shortening, *New Light Spry* & FDA ... 41†
shrimp, frozen, packaged ... 506*, 590
supermarket shopping ... 64†, 326, 377†, 387
turkeys, buying advice ... 617, 382, 594
whipped toppings, aerosol ... 211†
Freezers, upright ... 512*
Fry pans, non-stick ... 550†

Gardening:
hose, plastic, rubber ... 344*
sprayers & foggers ... 526†
Gift buying, see Economics for consumers
Gins and vermouths ... 591†, 2, 58

Hair dryers, electric, portable ... 244*, 433†
Health and medicine:
air pollution ... 326, 329
air purifiers, room ... 214†
alcoholism ... 614, 2, 52
calcium tablets and strontium-90 ... 452†
chemical additives, see Foods
cosmetics, children's ... 642
cough "remedies" ... 612†
diets: balanced; food, liquid ... 47; 231
drugs, prescription ... 316, 478, 480
drug prices ... 316
drugs, quality of ... 63, 316
fertility testing ... 428
fluorides in toothpastes ... 52†, 119†, 538†
health insurance for the aged 119, 218, 429
high blood pressure ... 578
hospital, advice on choosing a ... 84R, 376
hypertension ... 578
infectious hepatitis ... 48
insomnia & over-the-counter drugs ... 88†
Medicine Show, The (book) ... 380, 436, 484
milk products, waxed pkgs. & cancer ... 438
mouthwash, *Micrin* ... 476†
ocean water therapeutic claims ... 329
pyorrhea ... 473R
radiation, see Radiation
sun-tanning products ... 63, 394*, 397
toothbrushing technique ... 475
toy cars, collapsible, hazards ... 119, 443
trampoline injuries ... 430
vaccine: flu; polio ... 7, 643; 616, 153
vitamins; *Tri-vi-sol* ... 44, 221; 481†
X rays and doses of radiation ... 493R
Heaters, electric, portable ... 118*
Heating pads, electric ... 167*
Hi-fi equipment:
antennas, outdoor, FM directional ... 126*
broadcasting, FM stereo (multiplex) ... 422
loudspeaker, *Gigolo I* ... 592†
loudspeaker systems, low-cost 310*, 433†, 592†
pickups and arms, stereo ... 596*, 52†, 331†
Hose, garden, plastic & rubber ... 344*

Installment buying ... 574†
Insurance, see Economics for consumers
Irons, steam, steam/spray ... 73*, 117†, 491†

Kitchen scales ... 519*

Lestoil, combustibility & labeling 13†, 442†, 538†
Loudspeakers, see Hi-fi equipment
Lucite wall paint, claims & action ... 563†
Luggage, soft-side ... 573*, 109, 143*

Micrin, oral antiseptic ... 476†

Paints:
aerosol enamel ... 304*
Lucite wall paint ... 563†
refinishing tips ... 568
removers: paints, varnish and lacquer ... 558*
Phonographs, see Hi-fi equipment
Photographic equipment:
cameras:
movie, 8mm, *Bolex "Compumatic"* ... 99†
optical performance judgments ... 480
35mm single-lens reflex ... 410*, 534
Komaflex-S ... 440†
Polaroids and kits ... 609†
flash units; *Accura 6-Gun A-G Automatic* ... 142†
transistor ... 21*
projectors:
8mm movie ... 291*
slide ... 614*
Polishers, floor, electric ... 52†, 231†
Projectors, see Photographic equipment

Radiation:
baby-tooth survey ... 489
calcium tablets and Strontium-90 ... 452†
strontium-90 in total diet ... 547
X-ray, doses of ... 493R
Radios:
antennas, outdoor, FM directional ... 126*
auto ... 180, 438†
broadcasting, FM stereo (multiplex) ... 422
standards of, & FCC ... 486
KLH Model Eight, FM ... 130*
portable, transistor AM/FM ... 625*
remote control, *Kontrolomat No. 845* ... 490†
rotators for FM antennas ... 26*
table models:
Admiral Y2999 ... 4†
AM ... 454*
AM/FM ... 298*
wall, *Toshiba Model 7TH-425* ... 491†
Removers: paint, varnish, lacquer ... 558*
Rifles, .22 magnum ... 635*
Roof shingles, self-sealing ... 441

Scales, kitchen ... 519*
Scotchgard, stain repellent ... 5†
Seat belts, auto ... 230, 529, 541*
Sewing machines, straight-stitch ... 63†
Sheets and pillowcases ... 18*
Shock hazards, electric ... 398
Sporting and outdoor equipment:
boating safety advice ... 402, 491
edge tools: knives, saws, axes ... 581†
lifesaving devices for boaters ... 406*
reels, baitcasting, fresh water ... 458*
rifles, .22 magnum ... 635*
swimming pools ... 567
trampoline injuries ... 430
Sprayers & foggers ... 526†
Station wagons; bus-type compacts .... 355*; 468†
Stereo equipment, see Hi-fi equipment
Strontium-90, see Radiation
Sun-tanning products ... 63, 394*, 397
Sweaters, women's ... 622*
Swimming pools ... 567

Television:
antenna rotators ... 26*
broadcasting standards & FCC ... 486
color ... 612†
Motorola, battery-powered, portable ... 565†
19-inch, portable ... 8*, 157*
private listening devices ... 208*
RCA Nuvistor tube, *New Vista* tuner ... 63†
remote control, *Kontrolomat No. 845* ... 490†
Sony, portable transistor ... 511†
23-in. sets ... 68*, 157*
Tools, see Drills and Edge tools
Toys:
advertising ... 638†
cars, collapsible, hazards ... 119, 443
trains, electric ... 602*
tricycles, how to buy ... 578
Typewriters, portable ... 568*, 52†, 157†, 594†

Vacuum cleaners, tank & upright 132*, 376†, 594†
Vaporizers, see Appliances
Vermouths and gins ... 591†, 2, 58
Vinyl floor tiles ... 552*
Vitamins, see Health and medicine

Washing machines, history of ... 568†

Xrays, exposure hazards ... 493R

Zippers, Conmar *No-Snag* ... 595†

Issues of the REPORTS are 50¢—except for the enlarged December Buying Guide issue ($1.35) and the 25th Anniversary issue, May 1961 (60¢).

To order, write to Back Issue Dept., Consumers Union, Mount Vernon, N. Y.

NEXT MONTH:

THE BUYING GUIDE ISSUE

The December issue of **Consumer Reports**, out next month, will be the 400-page **Buying Guide Issue**—the largest we have ever published. Packed into this convenient-to-carry, pocket-size "shoppers' bible" will be test reports and Ratings of some 2000 different brands—plus, as with all issues of the **Reports**, much general buying guidance and new material not previously published. Included also will be an expanded **Consumer Almanac**—a month-by-month check list of time-saving, money-saving counsel for consumers . . . **and** a new section on how to cut down on home operation costs—in addition to what to look for (and look out for) in buying, financing, and maintaining a house.

All subscribers receive the big **Buying Guide Issue** as part of their subscriptions. All Christmas Gift Subscriptions will begin with it.

If you are not yet a subscriber or if your subscription is due for renewal, make sure you get your **Buying Guide Issue** by returning the postage-paid card bound into this issue today.

Index to V.26 #12
December, 1961

INDEX

For information on using the Buying Guide, see page 5.

Adding machine, pocket..... 201
Air conditioners, 115-volt room..105, 249
Air purifiers, room..... 110
Antennas, see Television and Radios
Antifreeze, automobile..... 386
Antiperspirants..... 50
Appliances..... 102
  air conditioners, 115-volt room.....105, 249
  air purifiers, room..... 110
  barbecue equipment, outdoor... 350
  blankets, electric..... 112
  blenders, food, electric.....132, 246
  can openers, electric..... 113
  carpet sweepers..... 113
  clothes dryers, automatic....115, 246
  coffee-makers, electric..... 122
  crisper, electric..... 122
  dehumidifiers, electric.....124, 249
  dishwashers, automatic.....128, 247
  drills, portable, electric:
    ¼-inch attachments..... 360
    shock proof..... 360
  fans, electric.....129, 247
  food mixers, electric..... 133
  food-warming trays, electric.... 134
  freezers, upright.....210, 248
  fry pans, non-stick..... 215
  hair dryers, portable, electric... 59
  heaters, portable, electric...141, 247
  heating pads, electric..... 143
  irons:
    steam & steam/spray....144, 247
    travel..... 148
  operation of..... 246
  polishers, floor, electric..... 129
  sewing machines, straight-stitch.....174, 250
  shavers, electric..... 71
  vacuum cleaners.....178, 252
  vaporizers, steam-producing.... 90
  washing machines, automatic.190, 252
  washer-dryer combinations..... 187
  waste disposers, electric.....192, 248
  water heaters..... 142
Aspirin products..... 33
Athlete's foot..... 33
Automobiles..... 377
  1961 models rated as used cars. 380
  1962 models..... 386
  antifreeze..... 386
  brake fluids..... 387
  emergency signals, roadside.... 390
  first-aid supplies..... 390
  frequency-of-repair record, 1955–1960..... 388
  radios, after-market..... 391
  seat belts..... 392

Baby meats, prepared..... 223
Baitcasting tackle..... 341
Barbecue equipment, outdoor..... 350
Barbering kits with electric clippers 34
Bathroom scales..... 172
Binoculars..... 260
Blankets, electric..... 112
Blenders, food, electric.....132, 246
Boating, lifesaving devices..... 263
Brake fluids..... 387
Briefs, children's knit..... 36
Burns and wounds, first aid for.... 54
Buying Guide Issue, how to use.... 5

Cameras, see Photographic equip.
Can openers, electric..... 113
Carpet sweepers..... 113
Carpets and rugs..... 170
Cereals..... 201
Champagnes..... 202
Chemical additives in foods..... 38
Cigarettes..... 39
Clocks, battery-powered..... 122
Clothes dryers, automatic.....115, 246
Clothing and textiles..... 30
  briefs, children's knit..... 36
  coats, simulated fur..... 58
  curtains, wash-and-hang..... 205
  diapers, disposable..... 52
  furs, women's..... 54
  jeans, boys'..... 65
  mattresses, foam rubber..... 154
  mothproofing..... 155
  rugs and carpets..... 170
  sheets and pillowcases..... 230
  shirts, boys' polo..... 74
  shirts, men's cotton, wash-and-wear..... 72
  shoes, boys'..... 74

shoes, men's 76
sleeping garments for children ... 77
spot removers, USDA publication. 241
stain repellants, *Scotchgard and Syl-mer* 240
suits, men's wash-and-wear 79
sweaters, women's 83
textile labeling 241
underwear, thermal 89
Coats, women's simulated fur 58
Coffee-makers, electric 122
Cold remedies 42
Colognes, aerosol 42
Constipation and laxatives 46
Consumer Reports, back issues, how to order 9
Contraceptives 46
Cooking utensils, *Corning Ware* 205
Cosmetics 30
children's 47
colognes, aerosol 42
deodorants and antiperspirants .. 50
hair colorants 58
hand lotions and creams 63
permanent-wave kits 71
skin creams for aging skin 76
sun-tan preparations 81
tanning preparations, chemical .. 85
toilet soaps 79
Cough remedies 48
Credit costs and cards 96
Crisper, *Brisker 678*, electric 122
Curtains, wash-and-hang 205

Deer rifles 347
Dehumidifiers, electric 124, 249
Dentifrices 49
Deodorants 50
Depilatory methods 51
Detergents, "all-purpose" liquid ... 206
Diapers, disposable 52
Diaper rash 51
Discount prices 258
Dishes, cooking, *Corning Ware* 205
Dishwashers, automatic 128, 247
Disposers, waste, electric 192, 248
Dog foods, packaged 208
Drill, portable, electric 360
Dryers, clothes, automatic 115, 246

Electric shock 253
Emergency warning signals 390
Exposure meters, photoelectric 285
Extension wiring 245

Fallout in food 53
Fans, electric 129, 247
First aid for burns and wounds 54
First-aid supplies for driving 390
Fishing tackle, baitcasting 341
Fishing tackle, surfcasting 344
Fish sticks, frozen, fried 209
Flash units 286, 289
Floor covering, hard-surface 184
Floor polishers, electric 129
Floor waxes, self-polishing 244
Food blenders, electric 132, 246
Food freezers, upright 210, 248
Food mixers, electric 133
Foods 198
baby meats, prepared 223
cereals 201
chemical additives 38
dog 208
fish sticks, frozen, fried 209
frankfurters 215
ham, watered 219
hamburger 220
ice cream 222
orange juice 223
peaches, canned, frozen 226
potatoes, instant mashed 224
poultry products 225
shrimp, frozen 239
turkeys, how to buy 242
vegetables, frozen, premium grade 243
whipped toppings, aerosol 244
Food-warming trays, electric 134
Frankfurters 215
Freezers, upright 210, 248
Fry pans, non-stick 215
Furniture paints, brush & aerosol ... 158
Fur coats, simulated 58
Furs, women's 54

Garden hose 134
Garden sprayers & foggers 137
Gins and dry vermouth 216
Government aids to consumers 193
Grass seed 138
Guarantees 103
Guns and rifles 347

Hair dryers, portable, electric 59
Hair removal methods 51
Hamburger 220
Ham, watered 219
Hand lotions and creams 63
Health, drugs and medicines 30
aspirin products 33
athlete's foot 33

burns and minor wounds, first aid 54
chemical additives in foods 38
cold remedies 42
constipation and laxatives 46
contraceptives 46
corn removers 47
cosmetics, children's 47
cough remedies 48
dentifrices 49
deodorants 50
depilatory methods 51
diaper rash 51
first aid for burns and wounds 54
gargles, *Isodine* and *Micrin* 70
hair colorants 58
hemorrhoids 63
indigestion and "remedies" 64
insomnia and drugs for its relief 64
medical supplies, car 390
medical supplies, home 68
mouthwashes, *Isodine* and *Micrin* 70
radiation and diet 53
skin creams for aging skin 76
sleeping pills 64
sunglasses 80
sun-tan preparation 81
tanning preparations, chemical 85
vitamins 90
weight control 93
X rays, medical and dental 94
Heaters, portable, electric 141, 247
Heating pads, electric 143
Hemorrhoids 63
High-fidelity equipment 303
broadcasting, FM stereo (multiplex) 304
loudspeakers, low-cost systems 310
phonographs, stereo, multi-unit 305
phonographs, stereo, one-piece 305
pickups and arms, stereo 307
pre-amplifier, stereo, *Dynakit PAS-2* 306
turntables, players and changers 309
tweeters, electrostatic 314
Home repair loans 101
Hose, garden, plastic and rubber 134
House financing 98

Ice cream, how to test 222
Indigestion and "remedies" 64
Insecticides 222
Insomnia and drugs for its relief 64
Installment buying 96
Irons, see Appliances

Jeans, boys' 65

Kitchen scales 172

Lawn mower/outboard motor 153, 266
Lawn mowers, rotary, power 149
Laxatives and constipation 46
Life preservers and vests 263
Lotions and creams, hand 63
Loudspeakers, low-cost hi-fi 310
Luggage, soft-side 66

Mail-order buying 258
Mattresses, foam-rubber 154
Medical supplies for home 68
Mortgages, home 98
Mothproofing 155
Movie, CU's 368
Movies, 1951-1954 369

Orange juice 223
Oven dishes, *Corning Ware* 205
Outboard motors, small 153, 266

Packaging, deceptive 198
Paints 102
exterior latex 156
furniture, brush and aerosol 158
interior flat latex 162
Lucite wall paint 165
removers, paint, varnish 166
Peaches, canned, frozen 226
Perfumes, see Colognes
Permanent-wave kits 71
Phonographs, see High-fidelity equip.
Photographic equipment 268
cameras, how to buy 268
automatic exposure, still 268
movie, automatic exposure, 8mm 270
movie, *Bolex* "*Compumatic*," 8mm 274
Polaroid 279
single-lens reflex 275
sub-miniature 280
twin-lens reflex 281
exposure meters, photoelectric 285
flash unit, *Accura Six-Gun* 289
flash units, electronic 286
projectors, 8mm movie 290
projectors, slide, for 2x2 slides 297
Pickups and arms, stereo 307
Pillowcases and sheets 230
Polo shirts, boys' 74
Potatoes, instant mashed 224
Poultry products 225
Pre-amplifier, stereo, *Dynakit PAS-2* 306
Premium offers 226

Projectors, 8mm movie 290
Projectors, slide, for 2x2 slides 297
Publications and agencies, Govt. .. 193

Radiation and diet 53
Radios 322
antennas, installation of FM/TV. 321
outdoor, FM directional 336
rotators, AM/FM 338
auto, after-market 391
broadcasting, FM stereo (multiplex) 304
KLH Model Eight, FM 336
short-wave portable, transistor ... 334
table models:
AM 323
AM/FM 326
transistor, AM 330
transistor, AM/FM 331
Reels, fishing 344
Rifles, .22 magnum 347
Rifles, deer 347
Rodent control 230
Rods, fishing 344
Rugs and carpets 170

Scales, bathroom and kitchen 172
Seat belts, automobile 392
Sewing machines, straight-stitch 174, 250
Shavers, electric 71
Sheets and pillowcases 230
Sherries 234
Shirts, boys' polo 74
Shirts, men's cotton, wash-and-wear. 72
Shock hazard, electric 253
Shoes, boys' 74
Shoes, men's 76
Shotguns 347
Shrimp, frozen 239
Silver cleaners and polishers 240
Skin creams 76
Sleeping garments for children 77
Sleeping pills 64
Soaps, toilet 79
Spot removers, USDA publication .. 241
Sprayers, garden 137
Stain repellents, *Scotchgard* & *Syl-mer* 240
Station wagons, 1961, as used cars .. 380
Stereo equip. see High-fidelity equip.
Strontium-90, see Fallout in food
Surfcasting tackle 344
Suits, men's summer wash-and-wear. 79
Sunglasses 80
Sweaters, women's 83

Television 258
antennas 315, 321
indoor 316
outdoor, FM directional 336
rotators for AM/FM 338
color 316
consoles, 23-inch 317
couplers, two-set 316
portables, 19-inch 317
operation of 250
private listening devices 319
Sony, portable 318
Textile labeling 241
Tile, floor covering 184
Toilet soaps 79
Trading stamps 200
Trains, electric, and accessories ... 352
Turkeys, how to buy 242
Tweeters, electrostatic 314
Typewriters, portable 86

Underwear, thermal 89
Used cars, see Automobiles

Vacuum cleaners 178, 252
Vaporizers, steam-producing 90
Varmint rifles 347
Varnish removers 166
Vegetables, frozen, premium grade 243
Vermouths, dry 216
Vinyl floor tiles 184
Vitamins 90

Warning signals, automobile 390
Wash-and-wear, see Clothing and textiles
Washing machines, automatic .. 190, 252
Washer-dryer combinations 187
Waste disposers, food 192, 248
Water heaters 142
Waxes, floor 244
Weight control 93
Whipped toppings, aerosol 244
Wines 198
champagne 202
sherries 234
vermouth, dry 216
Wiring, extension 245

X rays, medical and dental 94

Zippers, jamless 95